



GAZAYERLI
IT SOLUTIONS

COMPANY PROFILE

YOUR TRUSTED IT PARTNER

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01 EXECUTIVE SUMMARY

Pioneering Technology Solutions Since 2007



OUR MISSION

Today, leading small- and medium-sized enterprises throughout the Middle East, Europe, and North America trust Gazayerli Group to help them achieve their business goals effectively and efficiently, on time and on budget.



 **OUR VISION**

To be the undisputed technology partner of choice for ambitious enterprises across the Middle East.

A MESSAGE FROM THE CHAIRMAN, MR. ALY GAZAYERLI

For over 19 years, Gazayerli Group has stood as a testament to a simple, powerful idea: that technology, when thoughtfully integrated with deep business understanding, is the ultimate catalyst for growth. From our beginnings in Cairo in 2007, we set out to be more than just an IT provider; we aimed to become a trusted partner for small and medium-sized enterprises navigating the complexities of the digital age.

Our journey has been shaped by the challenges and ambitions of our clients across the Middle East. We have seen firsthand how a robust Odoo ERP system can transform operations; how a secure, custom application can unlock real-time data for investors; and how a dynamic digital platform can give a brand global reach. These experiences are at the core of our “one-stop-shop” philosophy, where technology solutions, corporate communications, and strategic insight converge under one roof.

Today, as the business world moves faster than ever, our commitment is unwavering. We continue to pioneer in areas including secure mobile applications, proprietary geographical security, and intelligent VoIP solutions, ensuring our partners are not just keeping pace but setting it. Our certification as an Odoo Ready Partner and our work with industry leaders in finance, law, media, and retail are proof of our dedication to excellence across industries.

At Gazayerli Group, we believe in building relationships that last. We are proud of the trust our clients place in us, and we are inspired daily by the opportunity to help them capture, organize, and leverage their most valuable asset – information - to drive decisive action and sustainable success.

I invite you to explore how our team of passionate consultants, developers, and strategists can help architect your company's future. Let's build something remarkable together.

Sincerely,

Aly Gazayerli
Chairman & Founder
Gazayerli Group Egypt



02

OUR STRATEGIC PILLARS

The Foundation of Our Leadership





INTEGRATED EXPERTISE

The unique convergence of Technology and Corporate Communications.



RELIABILITY & TRUST

The **“Your Trusted IT Partner”** promise, backed by 15+ years of delivery.



CLIENT-CENTRIC INNOVATION

Building solutions that solve real business problems, not just selling software.



FUTURE-READY VISION

Continuously evolving our service bouquet to meet tomorrow's challenges.

03

OUR CORE SERVICE ECOSYSTEM

A Comprehensive Technology Portfolio

your "one-stop-shop" capability.

ENTERPRISE SOLUTIONS & DIGITAL TRANSFORMATION

1- Odoo ERP Implementation & Customization (Certified Partner)

we architect intelligent business operating systems. Our solutions span full-scale ERP implementation, deep workflow customization, industry-specific module development (for legal, retail, manufacturing, and more), seamless third-party integrations, and dedicated ongoing support

Our unique edge lies in our “Integrated Business Insights” methodology. We combine our Odoo technical expertise with our in-house corporate communications and market research divisions to ensure your ERP does more than automate processes - it becomes a strategic tool that enhances customer engagement, provides market-aligned analytics, and actively supports your business growth objectives

This holistic approach transforms your Odoo system from a backend platform into a central nervous system for your entire enterprise.

2- Custom Software & Web Application Development

Gazayerli Group excels in translating complex business challenges into elegant, high-performance digital solutions through our custom software and web application development services.

Our expertise spans building scalable enterprise web platforms, intuitive mobile applications, and specialized business systems - from legal time management and e-learning platforms to sophisticated gallery management and procurement tools.

Our distinct competitive advantage is our "Business-First Development Framework." Unlike purely technical teams, our developers work hand-in-hand with our in-house market research and communications strategists from the project's inception.

This ensures every line of code is aligned with user experience best practices, market demands, and your core brand strategy. The result is not just a functional application, but a powerful digital asset engineered for user adoption, market penetration, and measurable business impact.

3- Business Process Automation & Workflow Solutions

Gazayerli Group pioneers in unlocking organizational efficiency through intelligent Business Process Automation (BPA) and Workflow Solutions.

We specialize in analyzing, mapping, and transforming cumbersome manual operations - from document approvals and inventory management to client onboarding and financial reporting - into seamless, automated digital workflows.

Our solutions leverage technologies like RPA (Robotic Process Automation), smart forms, and system integrations to eliminate errors, accelerate cycle times, and free your team for higher-value work. Our unique differentiator is our **“Holistic Process Intelligence”** approach.

We don't just automate isolated tasks; our consultants integrate deep process analysis with insights from our market research division to re-engineer workflows in the context of customer expectations and competitive benchmarks.

This ensures our automation solutions do more than increase speed - they enhance service quality, improve data-driven decision-making, and fundamentally strengthen your competitive position by aligning internal operations with external market opportunities.

● Infrastructure & Managed Services

Gazayerli Group builds and secures the robust digital foundations upon which modern enterprises thrive.

Our Infrastructure & Managed Services encompass the full spectrum: from designing and implementing future-proof network architectures, deploying advanced cybersecurity frameworks with penetration testing, to crafting tailored cloud, virtualization, and disaster recovery strategies.

We provide comprehensive 24/7 managed services, ensuring these critical systems deliver peak performance, security, and reliability.

Our distinctive edge is our **"Proactive Resilience Architecture"** philosophy. We go beyond standard implementation by integrating our infrastructure designs with continuous threat intelligence and business continuity insights.

This proactive stance, powered by our in-house expertise, means we architect environments not just for stability today, but for resilient adaptation tomorrow—ensuring your operations are secure, scalable, and inherently aligned with your long-term business continuity goals, turning IT infrastructure from a cost center into a strategic enabler of uninterrupted growth.

1. IT Infrastructure Design, Security, and Cloud Solutions
2. Proactive Managed IT Services & 24/7 Support
3. Strategic IT Outsourcing & Consultancy

● Specialized Industry Platforms

We recognize that true industry leadership requires more than generic software, it demands solutions built from the inside out.

Our Specialized Industry Platforms division develops purpose-built software that addresses the unique operational, compliance, and competitive challenges of specific sectors.

We deliver comprehensive Legal Practice Management systems that automate time tracking, billing, and matter management for law firms; sophisticated Gallery & Retail Management Systems that unify inventory, multi-currency sales, and customer relationships for art and retail businesses; and tailored E-Learning Platforms alongside Pharmacy Management Software that streamline critical operations in education and healthcare.

Our unique advantage is our “**Vertical Solution Depth**” methodology. For each industry, we combine our technical development prowess with targeted market research and sector-specific consultancy, often conducted in partnership with industry veterans.

This ensures our platforms are not merely adapted but are fundamentally architected to drive efficiency, ensure regulatory compliance, and create a tangible competitive advantage within each distinct vertical we serve.

1. Legal Practice Management & Time Billing Solutions
2. Gallery & Retail Management Systems
3. E-Learning Platforms & Pharmacy Management Software



● Procurement & Licensing

Gazayerli Group transforms technology procurement from a logistical task into a strategic business advantage.

Our Procurement & Licensing services provide expert, cost-optimized sourcing for mission-critical software from global leaders like Microsoft, Adobe, and Kaspersky, coupled with end-to-end hardware supply chain management for IT infrastructure.

We ensure not only the best commercial terms but also technical compatibility, license compliance, and seamless integration into your existing environment. Our unique value is delivered through our **“Integrated Lifecycle Stewardship”** model.

Unlike conventional vendors, we leverage our deep expertise as solution architects and managed service providers. We procure technology with a full understanding of its implementation, security, and long-term support requirements.

This holistic perspective, informed by our in-house divisions, allows us to architect a coherent technology estate - ensuring every licensed application and hardware component is a strategic investment that aligns with your operational goals, security posture, and total cost of ownership, making procurement a cornerstone of sustainable digital growth.

1. **Strategic Software Procurement (Microsoft, Adobe, Kaspersky, etc.)**
2. **Hardware Sourcing & Supply Chain Management**

A man in a dark suit is shown in profile, looking towards a blurred crowd of people. The entire scene is bathed in a deep blue, monochromatic light, creating a professional and focused atmosphere. The man's hair is dark and neatly styled. The crowd in the background is out of focus, suggesting a large gathering or event.

04 PROOF OF LEADERSHIP

Our Differentiators in Action

OUR TECHNOLOGY PARTNERSHIPS

Software Partner



Network and Wireless & VOIP Partner



Firewalls and Security Partner



Anti-Viruses Partner



Computing, Servers and Storages Partners





OUR PEOPLE

The multi-lingual, expert team of consultants, engineers, and developers behind our success.

GEOGRAPHIC REACH

Serving clients across the Middle East, Europe, and North America from our strategic base in Cairo.

05



OUR COMMITMENT TO EXCELLENCE

Processes That Ensure Success





THE GAZAYERLI PROJECT METHODOLOGY

From Discovery to Deployment and Support.

QUALITY

Quality Assurance &
Security Protocols.

INVESTMENT

Our Investment in Continuous
Learning & Certification.



06

INVITATION FOR PARTNERSHIP



WHY PARTNER WITH GAZAYERLI GROUP EGYPT?

We architect integrated business ecosystems.

Our unique convergence of deep technology expertise, market research intelligence, and corporate communications strategy, all under one roof, ensures your digital investments are perfectly aligned with your operational goals, customer expectations, and competitive landscape.

Choosing Gazayerli Group means partnering with a team that sees your business challenges as a whole, translating them into future-proof, results-driven solutions that don't just support your business - they actively accelerate its market leadership and long-term resilience.

07

SUCCESS PARTNERS







08

CONTACT US

Gazayerli Group practice leaders and consultants are available for initial consultations during regular business hours or by appointment.

CONTACT US

Contact Information & Next Steps
to Begin Our Collaboration.

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THANK YOU